

Hosted By
IFUMB



Co- Hosted By
AFSUMB

15th Congress of
Asian Federation of Societies
for Ultrasound in Medicine and Biology

AFSUMB 2022

11-13 NOVEMBER
2022

Venue: HICC



Hyderabad

India

TRADE BROCHURE

www.afsumb2022.com

Diamond Sponsors (2 Nos.)

Sponsorship Amount - Rs 40,00,000/- (Forty lakhs)

- 1.Exhibition stall (**36 Sq M**)
- 2.Logo at top in signages and branding on stage
- 3.Launch during dinner on Friday (1 Nos.) or Saturday (1 Nos.)
- 4.Two workshops
- 5.Signages at 4 places
- 6.1 mnt promotional video played in all halls during lunch
- 7.Full page color ad in the e-souvenir
- 8.Two Scientific session named with one Technical presentation between lectures in each session
- 9.Complimentary registration for 8 Exhibitors includes invites for dinners and lunch on all days
- 10.Insertions of brochures /flyers in conference kit
- 11.Access to all scientific sessions
- 12.Advertisement logo on the website



Gold Sponsors (3 Nos.)

Sponsorship Amount - Rs 30,00,000/- (Thirty lakhs)

- 1.Premium stall (**18 Sq M**)
- 2.Logo in signages and branding on stage
- 3.Launch during one named afternoon session
- 4.Two workshops
- 5.Signages at 2 places
- 6.1 mnt promotional video played in all halls during lunch
- 7.Full page color ad in the e-souvenir
- 8.One Scientific session named with one technical presentation between lectures
- 9.Complimentary registration for 6 Exhibitors includes invites for dinners and lunch on all days
- 10.Insertions of brochures /flyers in conference kit
- 11.Access to all scientific sessions
- 12.Advertisement logo on the website



Silver Sponsors (10 Nos.)

Sponsorship Amount - Rs 20,00,000/- (Twenty lakhs)

- 1.Exhibition stall - (**12 Sq M**)
- 2.Logo in signages and branding on stage
- 3.Launch during one named afternoon session
- 4.Two workshops
- 5.Signages at 2 places
- 6.1 mnt promotional video played in all halls during lunch
- 7.Full page color ad in the e-souvenir
- 8.One Scientific session named with one technical presentation between lectures
- 9.Complimentary registration for 6 Exhibitors includes invites for dinners and lunch on all days.
- 10.Insertions of brochures /flyers in conference kit
- 11.Access to all scientific sessions
- 12.Advertisement logo on the website



Sponsorship Options

Octonorm Structure

Option 1 - 3m X 3m Stall (Premium Stall)	Sponsorship Amount
03 Spot Lights Carpet 01 Table & 02 Chairs 01 Plug Point 01 Dustbin 01 Facia Name Complimentary Registration for 03 Exhibitors with Daily Lunch Coupons Per Stall	INR 7 Lakhs

Option 2 - 3m X 2m Stall (Standand Stall)	Sponsorship Amount
03 Spot Lights Carpet 01 Table & 02 Chairs 01 Plug Point 01 Dustbin 01 Facia Name Complimentary Registration for 02 Exhibitors with Daily Lunch Coupons Per Stall	INR 5 Lakhs for the Corner Stall INR 4 Lakhs for the Non Corner Stall

Table Space	Sponsorship Amount
01 Table & 02 Chairs Complimentary Registration for 02 Exhibitors with Daily Lunch Coupons Per Stall	INR 2 Lakhs

Table Space (Non Medical Stall Handicraft / Jewellery)	Sponsorship Amount
01 Table & 02 Chairs Complimentary Registration for 01 Exhibitor with Daily Lunch Coupons Per Stall	INR 1 Lakh

Other Ways of Participation

Workshop Sponsorship - Workshops in Hall 1 & 2 11th, 12th & 13th Nov, 2022	
Company's Branding Inside & Outside the Hall	INR 5 Lakhs Per Workshop
Branding / Product Workshop Presentation During Video Workshop	
Digital Company's Logo on the Screen	
Workshop Kit can be provided to each Delegate by the Cpmpany	
Complimentary Registration for 3 Exhibitors with Lunch Coupons	
(All material arrangements to be done by the sponsoring company)	

Other Ways of Participation

Workshop Sponsorship - Workshops in Hall 3, 4 & 5 | 11th, 12th & 13th Nov, 2022

Company's Branding Inside & Outside the Hall	INR 4 Lakhs Per Workshop
Branding / Product Workshop Presentation During Video Workshop	
Digital Company's Logo on the Screen	
Workshop Kit can be provided to each Delegate by the Company	
Complimentary Registration for 3 Exhibitors with Lunch Coupons	
(All material arrangements to be done by the sponsoring company)	

Scientific Sessions (Excluding Plenary)

30 Min. of Scientific Program including Symposia / Panel Discussion	INR 8 Lakhs Per Session Per Day
04 Promotional Standees (6*3 feet) Inside & Outside the Hall	
Company's Collateral to be Distributed to all Attendees at the Session (collateral to be provided by the company)	
Company's Logo on the Screen During the Session	

Lunch | 11th, 12th and 13th Nov, 2022

1 Stall of 3m X 2m (Non Corner Stall) in the Exhibition Area	INR 8 Lakhs Each
10 Standee (6 * 3 feet) in the Lunch Area	
Digital Company Logo on the Sponsor Panel	
Complimentary Registration for 5 Exhibitors with Daily Lunch Tickets (Friday , Saturday & Sunday)	
5 Dinner Passes for Banquet (12th Nov) Dinner	

Conference Kit-Bag

1000 bags with logo of sponsor	INR 7 Lakhs
Includes logo on website and in branding areas	
Complimentary Registration for 4 Exhibitors with Lunch Coupons	
Company's Insert in the Conference Bag (collateral to be provided by the sponsor)	
(Bags will be arranged by AFSUMB 2022 Organizing Committee)	

Congress Notepad

Company's / Product Name will be printed on Notepad Cover	INR 5 Lakhs (Only One Sponsor)
Watermark Sponsor's Logo on each Page of the Notepad	

Branded Pens

Sponsor's Logo to be Printed on the Branded Pens	INR 5 Lakhs (Only One Sponsor)
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Conference Announcement | Advertisement - Back Page / Back Page Inside

First and Final Announcement - 5000 Copies	INR 5 Lakhs Each Announcement Each Page
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AV Sponsor

Company's Promotional Slides Before Each Session Each Hall	INR 7 Lakhs
1 Stall of 3m X 2m (Non Corner Stall) at the Exhibition Area	
Complimentary Registration for 2 Exhibitors with Lunch Coupons	
5 Dinner Passes for Banquet (12th Nov) Dinner	

Other Ways of Participation

Registration Counter

Branding of the Registration Counter and Priority Access to the Database of all Registered Delegates	10 Lakhs (Only One Sponsor)
Badges and Lanyard with Companies Branding	
(Registration counter will be handled by AFSUMB 2022 manpower)	

Sponsoring an International Speaker

Speaker & the Topic will have to be Approved by the Committee	INR 2 Lakhs Approx. (To & fro plus logistics cost only)
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Chair Branding

Sponsors can Brand the Chairs in the Scientific Hall	INR 5 Lakhs Per Hall Per Day
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Advertisement on Online Payment Gateway

Sponsor Advertisement on Conference Website Payment Gateway Page (Exclusive Visibility)	INR 3 Lakhs (Only One Sponsor)
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Lunch on Symposium

30 Min of Scientific Session Branding Inside and Outside the Hall	INR 5 Lakhs
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Contact For Stall Booking and Confirmation

Dr Sudheer Gokhale

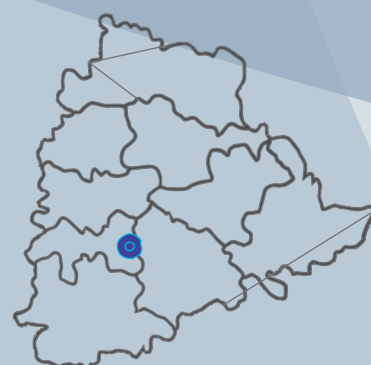
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Dr TLN Praveen

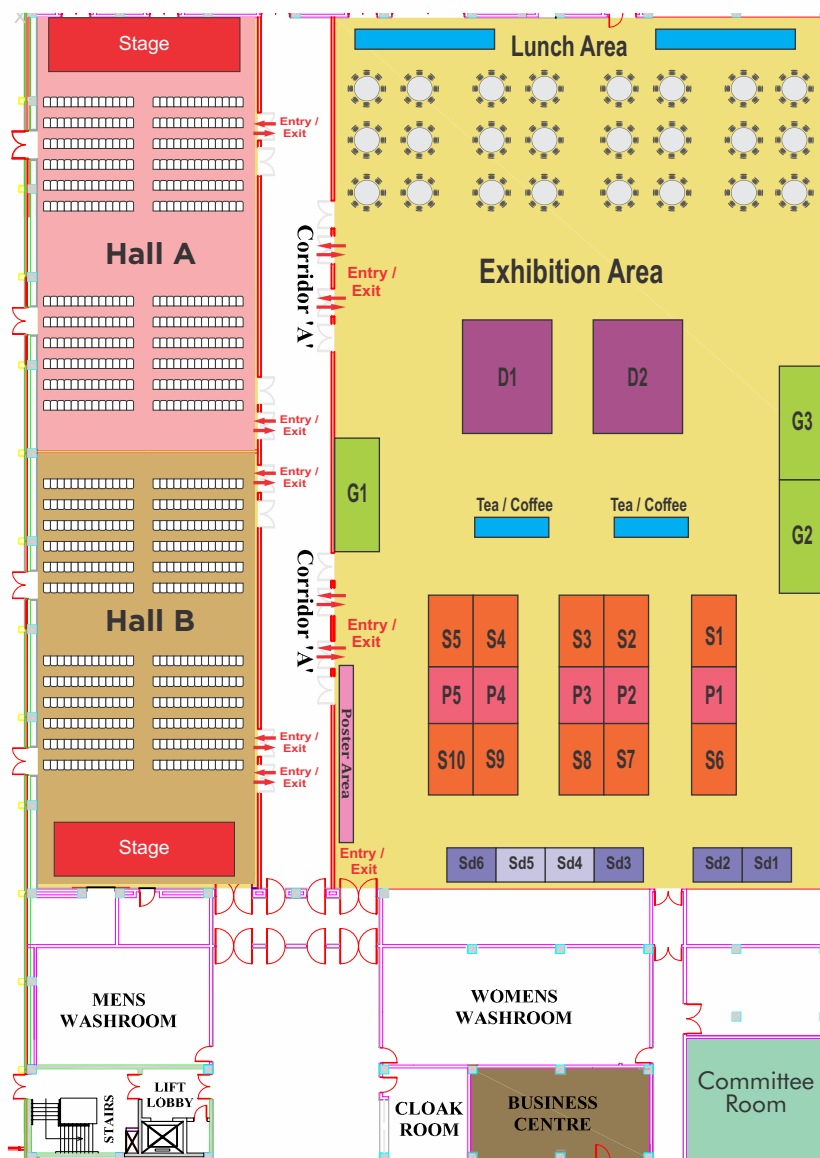
tlmpraveen@gmail.com

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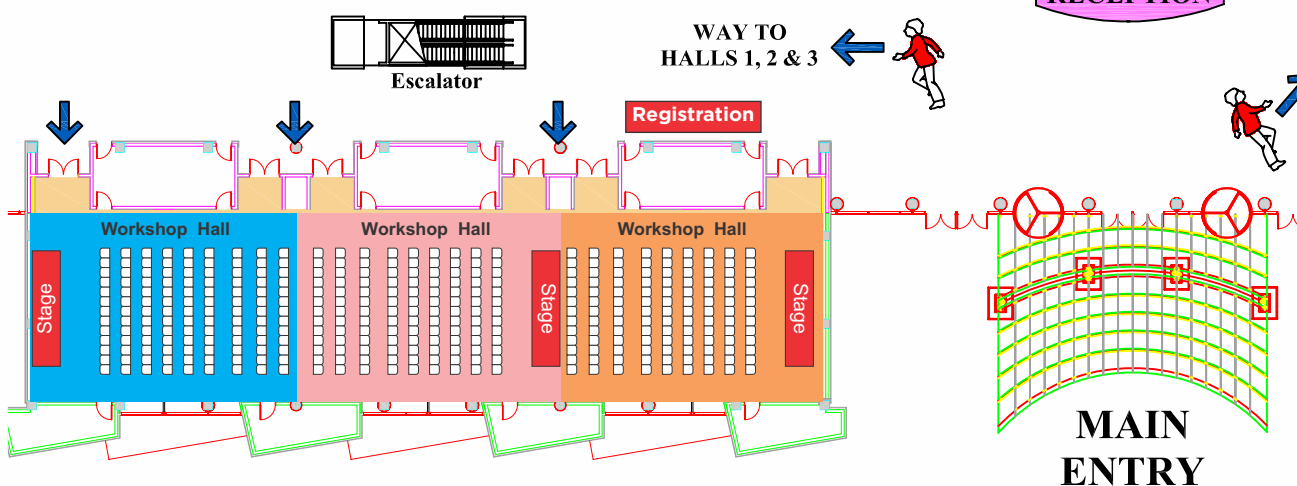


AFSUMB 2022 | Conference Layout

HICC | Lobby Level



INDEX	
	Diamond Stalls (6x6)
	Gold Stalls (6x3)
	Silver Stalls (4x3)
	Premium Stalls (3x3)
	Standard Stalls (Corner 3x2)
	Standard Stalls (Non Corner 3x2)



Conference Manager's



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